



Special English edition for
A+A in Duesseldorf

Print run:

5.000 copies

We send 1.500 copies to european specific addresses prior to the trade fair.

3.500 copies are being handed out during the trade fair.

Closing Date:

25th of October 2019

Publication Date:

04th of October 2019



Magazine size: ISO A4 210 mm wide, 297 mm high • **Type area:** 179 mm wide, 262 mm high

Advertisement	Width x height in mm (type area / bled off)	Format	b/w	2-colour	4-colour
1/1 page	179x262 / 210x297	Portrait format	€ 1,690	€ 2,010	€ 2,575
Juniorpage	179x175 / 210x199 118x262 / 132x297	Landscape format Portrait format	€ 1,135	€ 1,395	€ 2,010
1/2 page	179x131 / 210x155 88x262 / 102x297	Landscape format Portrait format	€ 825	€ 1,030	€ 1,505
1/3 page	179x88 / 210x112 57x262 / 72x297	Landscape format Portrait format	€ 570	€ 785	€ ,030
1/4 page	179x65 42x262 88x131	Landscape format Portrait format Double-column	€ 425	€ 610	€ 900
1/8 page	179x33 88x65 42x131	Landscape format Double-column Portrait format	€ 210	€ 395	€ 395
1/16 page	88x32 42x60	Double-column Portrait format	€ 105	€ 260	€ 260

Price per mm: 42 mm wide (single-column) = 1.70 €

Special surcharges:

front cover package (front cover+ 1/2 page 4c)	2,990 €
Inside front cover or outside back cover 4-c	2,680 €